Harleysville, PA 19438 Phone 610-451-9983 215-527-3028

Web Sites and Web-Based Solutions For Small to Mid-Sized Businesses

Simple, Flexible, User-Friendly and Cost-Effective Web Site Software that puts you in control of communicating with your customers...

- Easy to create a brand new look and content or migrate your existing web site
- Instantly change and update content from <u>any</u> internet connected PC. It's as easy as editing documents
 with Microsoft Word. <u>Or</u> we can manage all or some of your web site for you– you decide what works best
 for you!
- Insert product and service photos or images (logos, diagrams, etc.) directly from any PC
- Save time, money, and attract repeat customer visits by changing your design, colors, content as often as needed without a call to your webmaster
- Local hosting, training, creative marketing and technical support

And think about all the other creative web-based business solutions you can add...

- Customer Feedback Mechanisms (on-line surveys, contact us, etc.)
- · Customer Communications, Events Listings and Promotions
- Customer or Supplier Specific interface for ordering, individual product offerings, customer order history
- Integrate your web site with existing databases or other online applications--payment software (such as Pay Pal) or scheduling software (appointments or sports team schedules)
- Create Collaborative Work Spaces with discussion threads, file repositories, databases
- Overall Process Automation for increased efficiencies
- Collect, measure and report web site visitor and frequency information
- OR... What innovations do you imagine?

Let your innovative web presence drive your business growth. ..

Visit our web site, <u>www.waterfallwebsolutions.com</u> and give us a call to discuss the process to host, create, and launch your self-driven web site and cost-effective web-based solutions.

